



马来西亚华社文化艺术  
咨询委员会  
MALAYSIAN CHINESE CULTURE & ARTS  
CONSULTATIVE COUNCIL

# 2016马来西亚华穗艺术节 Blossom Arts Festival Malaysia

# 微电影比赛 SHORT FILM CONTEST

**截止日期 Deadline for Submission : 3 May 2016**

## 公开组

冠军：现金 RM 5,000 + 奖品 RM 5,000  
亚军：现金 RM 4,000 + 奖品 RM 4,000  
季军：现金 RM 2,500 + 奖品 RM 2,500

## 学生组

冠军：现金 RM 2,500 + 奖品 RM 2,500  
亚军：现金 RM 1,500 + 奖品 RM 1,500  
季军：现金 RM 1,000 + 奖品 RM 1,000

## Open Category

First : RM 5,000 Cash + RM 5,000 Prizes  
Second : RM 4,000 Cash + RM 4,000 Prizes  
Third : RM 2,500 Cash + RM 2,500 Prizes

## Student Category

First : RM 2,500 Cash + RM 2,500 Prizes  
Second : RM 1,500 Cash + RM 1,500 Prizes  
Third : RM 1,000 Cash + RM 1,000 Prizes

详情请登录 For more information please go to: <https://blossomshortfilm.wordpress.com/>



# 百花齐放微电影制作比赛 BLOSSOM Short Film Contest

## 主题

1. 比赛主题为“百花齐放”。
2. “百花齐放”的主题旨在鼓励参赛者以中庸、跨文化及多元文化和角度来讲述关于马来西亚的故事。
3. 通过作品，参赛者可以自由发挥创意来诠释主题。
4. 比赛不限制任何电影类型。

## 参赛资格

1. 比赛分成两个组别：公开组及学生组。
2. 公开组开放给所有马来西亚公民参加，并没有年龄限制。
3. 学生组开放给马来西亚所有大专生和中小学学生参加。所有参赛者必须提出在学证明。参赛作品必须全部由学生制作并完成。
4. 如参赛者违反任何比赛规则或法律，主办单位有权取消其参赛资格或其奖项。

## 参赛程序

1. 参赛者需呈交一部原创作品，长度为5-10分钟以内，不包括片尾。
2. 所有曾经递交其他短片比赛的参赛作品将不被接受。参赛作品需为2015年1月之后的创作。
3. 主办单位将先从参赛组别中各选出10部入围作品，然后再从入围名单中选出最终获奖者。
4. 作品征集时间：2016年3月1日-2016年5月3日
5. 所有参赛作品必须在2016年5月3日下午6时之前递交给主办单位。逾期递交的作品，其资格将被取消。
6. 每位参赛者只可递交一部作品。作品必须以下列方式呈交：
  - a) 参赛者可以下载报名表格，填写后将报名表格发送至 blossomshortfilm@gmail.com
  - b) 参赛者必须将作品上传至相关YouTube频道。上载的作品必须标志为“Unlisted”，并不可分享到其他任何网络频道。报名表格中必须包括完整的YouTube影片链接。参赛者提供的所有资料必须完整、真实与正确。
  - c) 逾期呈交的报名将不予受理。
7. 成功进入入围名单的参赛者需将作品光碟（数据格式：.mov或.avi）提供给主办单位，以便在艺术节期间播出。
8. 所有参赛作品，无论得奖与否，一概不会发还。

## 参赛规则

所有参赛者与其作品必须遵守以下规则：

1. 参赛作品须是5至10分钟之内的剧情短片，不包括片尾。
2. 作品之对白可以包括马来西亚常用的语言或方言，但必须附上英文或中文字幕。
3. 所有作品必须属于参赛者的原创作品，并且为首次发布，不曾递交任何影片比赛。所有作品须在2015年1月之后制作。
4. 参赛作品不能含有任何淫褻、裸露、色情画面或主题、暴力画面、诽谤性或非法之内容。主办单位一旦认为参赛作品含有相关成分或违反任何法律，其参赛权将被取消。任何违反智慧产权或其他版权的作品，主办单位也有权取消其参赛资格。
5. 参赛作品须为原创作品，并没有版权或合约的限制，以至于干预主办单位使用相关作品。参赛作品也不可存有第三方索权或任何权利之纠纷。参赛者需承认、同意并确保作品中没有侵犯或违反任何知识产权，包括但不限于版权、商标，或侵犯个人隐私权或名誉，并获取相关契约书、版权和同意书。
6. 参赛者需负责获取参赛作品中所有相关同意书，包括演员合约与场地使用切结书，图像、影像和音频的授权同意书。参赛者只可采用为参赛作品制作的原创音乐或公共领域的音乐。不可采用其他音乐。
7. 任何在作品制作或递交过程中发生的损失、损坏、索赔或开销，主办单位概不负责，亦不承担任何法律责任。
8. 任何违反比赛规则或法律的参赛者，主办单位有权取消其参赛资格。

## 评审准则

符合比赛规则的参赛作品将由主办单位组成/成立的评审团负责评审。比赛结果以评审团之决定为最终决定，参赛者不得有异议。

## THEME

1. The theme is “BLOSSOM”.
2. The theme “BLOSSOM” challenges Participants to tell stories of Malaysia in a moderate, intercultural, multicultural and pluralistic perspective.
3. Participants are free to interpret the theme in their own creative way through their work.
4. All film genres will be accepted.

## ELIGIBILITY

1. The Contest has two categories: Open Category and Student Category.
2. The Open Category is open to all Malaysian to participate. There is no restriction of age.
3. The Student Category is open to all Malaysian university/college/school students. Participants may be required to provide identification and proof of student. The short film entry must be produced and completely made by students.
4. Blossom Short Film Contest reserves the right to disqualify any Participant if it is of the opinion that Participant did not comply with these Rules, or if Participant's participation in the Contest or receipt of prize would violate any applicable law.

## HOW TO ENTER

1. Participants shall submit an original short film of their own creation that is NOT SHORTER than five (5) minutes and NO LONGER than ten (10) minutes in running time excluding end credits.
2. All entries must not have been submitted to other film or video contest, and they must be produced on or after 1 January 2015.
3. Ten (10) entries will be chosen out of the total number of entries from each category (“Shortlisted Entries”) for the Final Contest. Winners of the Contest will be chosen from these Shortlisted Entries.
4. All entries must not have been submitted to other film or video contest, and they must be produced on or after 1 January 2015.
5. Entries are to be received by the Short Film Contest Committee at blossomshortfilm@gmail.com on or before 6 pm, 3 May 2016. Entries which are not submitted during the Contest Period shall be disqualified.
6. Only one (1) Entry per Participant is permitted. Entries must be submitted in the following manner:
  - a) Participants can download and complete the Entry Form then send their fully completed and signed entry form to blossomshortfilm@gmail.com
  - b) The participant shall upload his/her/their short film onto his/her/their respective YouTube channel. Participant's film entry upload must be labelled as “Unlisted” and must not be sharable on any online avenues. A complete Entry will include the full YouTube URL link in the Entry Form. All entry information provided by Participant must be complete, true and correct.
  - c) Submissions received past the submission deadline of the Contest Period shall not be accepted for review.
7. Shortlisted Entries will be required to submit the Full-Res video of their entries in DVD (data format: .mov or .avi) and will be used for screening purpose during the Festival month.
8. Participants' Entries will not be returned.

## ENTRY REQUIREMENTS

The following requirements shall apply to all Participants and their Entries:

1. An Entry shall comprise of a narrative short film of five (5) to ten (10) minutes in length, excluding end credits.
2. The dialogue may be in any vernacular languages spoken in Malaysia but must be subtitled in English and/or Chinese.
3. All components of the Entry must be the original creation of the Participant. All entries must not have been submitted for other short film or video contest. All entries must be produced on or after 1 January 2015.
4. Entries shall not contain any profanity, nudity, pornographic images or explicit sexual themes, graphic violence, defamatory or libelous statements or material considered illegal. Entries containing any such aspects and/or that are in violation of any applicable law or otherwise deemed by “Blossom” Short Film Contest, in its sole discretion, to be inappropriate will be disqualified. Entries which infringe on any intellectual property rights or other rights will also be disqualified in the sole discretion of “Blossom” Short Film Contest.
5. Each Entry is an original work which is under no restriction, contractual or otherwise, which will prevent “Blossom” Short Film Contest's use of the film and that all films are free of any and all liens, encumbrances and claims of third parties. Participant acknowledges, agrees and warrants that nothing in the film infringes on any intellectual property rights including but not limited to copyrights or trademarks, or violates any person's rights of privacy or publicity and that all necessary releases, licenses and permissions have been secured by the Participants.
6. Participants are responsible for securing necessary permissions, talent and location releases and licenses for visual and audio material contained in the submissions. Participants shall only use original music created for their Entry or music that is in the public domain. No other music may be used.
7. “Blossom” Short Film Contest shall not be responsible or liable for any loss, damages, claims costs or expenses incurred in or arising from the production or delivery of the film entries.

## SELECTION OF WINNERS / PANEL JUDGES

Each Entry that is in compliance with these Rules will be reviewed by a panel of judges to be determined by “Blossom” Short Film Contest. ALL DECISIONS OF “BLOSSOM” SHORT FILM CONTEST AND THE JUDGES ARE FINAL. No inquiries or appeals shall be entertained.

主辦  
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马来西亚中华文化艺术  
理事会  
MALAYSIAN CHINESE CULTURE & ARTS  
COUNCIL

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